
Job title	<i>Digital Marketing Executive</i>
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Job Summary

We are looking for an experienced Digital Marketing Executive to assist in the planning, execution and optimization of our online marketing efforts. The promotion of services through digital channels is a complex procedure with great potential which becomes increasingly useful for companies such as ours.

The ideal candidate will have a passion for all things marketing and technology. You will be well-versed in the concepts surrounding digital marketing and how the Internet can become a strong asset to securing growing revenue. You will be tech-savvy and intuitive with great ideas to reinforce our marketing campaign.

Qualifications & Skills

- Minimum Bachelors Degree or Diploma in any other courses (Multi-Media or IT Related Course).
- Minimum 1 year of experience on Digital Marketing || Proven experience as a Digital Marketing Executive or similar role.
- Experience with B2C social media, Google Adwords and email campaigns and SEO/SEM
- Knowledge about Digital Marketing, Social Media Marketing, Internet Marketing, E-mail Marketing.
- Skills and experience in creative content writing.

Duties and responsibilities

- Strategize digital campaigns for lead flow based on certain budgets
- Research on new tools/techniques/systems for better use of digital marketing spend, performance, data reporting or lead flow
- Build plan and implement the overall digital marketing strategy.
- Stay up to date with latest technology
- Manage all digital marketing Channels.
- Improve Online content and considering SEO
- Monitor the advertisement which had posted in Company Web Site.

Note:

- Experience: 2-4 years
 - Salary: ₹20,000.00 to ₹22,000.00 /month
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Corporate Office:

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