



Graphics & Creative Designer

Responsibilities & Duties:

1. Making creative media artworks for Pathfinder brand
2. Making paper ads
3. Making artworks for Social Media (i.e., Facebook-Youtube-Twitter-Whatsapp)
4. Posting on the different social media handles of our brand
5. Co-ordinating with the Digital Marketing Executive as and when required
6. Produce Design Concepts
7. Assist with Prototype Development
8. Coordinate Services of Outside Vendors

Software Knowledge Required

1. Photoshop
2. Illustrator
3. Microsoft Word
4. Adobe Spark / Canva (Optional)

Skills Required

1. Proficiency in Adobe systems such as Photoshop and Illustrator
2. Presenting concept visualization through sketches, drawings and illustrations
3. Overseeing design changes and improvements throughout the development process
4. Integrating technical and visual solutions into a design concept
5. Excellent written & vocabulary skills on the English language
6. Should be able to come up with design once a brief is given.
7. Adaptive
8. Team player

Screening & Interview Process:

Step 2: Technical round

Step 3: Final HR round.

If you find yourself confident and proficient with all the mentioned requirements, please contact HR Dept. on +91-9330203906 / 9330203918 or email us on hr@pathfinder.edu.in & hrexecutive@pathfinder.edu.in.

Thanks.